What's New 'Cliff Notes'

Marketplace 2021.11

Marketplace is now discoverable to more customers across Equinix.

Marketplace Available to all Equinix Customers

Marketplace is now available to all customers across Equinix. From the main navigation, customers can now experience different Equinix products and services including Marketplace , without multiple logins or switching of browser tabs – saving time while enjoying a seamless user experience.

Comprehensive Company Profile in Storefront

Storefront is now a comprehensive company profile, located on the My Company tab and now includes Locations, Fabric Service Profiles and Contacts.

Equinix Fabric Integration

With the addition of Fabric locations and Fabric availability in company profile, customers can quickly preview existing connections in a metro location or IBX.

Company Profile Performance Analysis

Customers can now view how their company profile is performing on Marketplace and Equinix Fabric , including the number of times their company profile appeared in Search and Reports.

Ecosystem and Interconnection Visualizer Merged

Ecosystem and Interconnection Visualizer has been merged to offer a more cohesive and immersive experience. Users can easily learn about the size of certain markets in

each location and understand the opportunities available.

User Profile UI Updated

The Marketplace user profile has been refreshed to give Marketplace users the same experience as Customer Portal users.

Synchronization of Company Profile between Marketplace and Fabric

Two-way synchronization of Company Profile across the Marketplace and Fabric portals enables Public Company Profiles on Marketplace to be visible on Fabric.

Added Exposure of Public Company Profiles

 Marketplace customers with Public Company Profiles will receive additional exposure on other Equinix portals such as the Fabric portal.

Reset Password Directly Accessible from Login

The option for Marketplace users to reset their passwords from their user profile has been removed. Users can reset their passwords directly at the login page.